

## **IELTS Distance Learning Writing Feedback Sample**

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Q: News editors decide what to broadcast on television and what to print in newspapers. What factors do you think influence these decisions? Do we become used to bad news? Would it be better if more good news was reported?

Nowadays, news editors is able to choice which information is given to the general public through the media such as newspaper and television. Some people say that the factors that influence their decisions are not always in the public interest. It is the purpose of this essay to investigate the different aspects.

There are some factors that impact to news editor's decision. Firstly, the kind of news is able to become reason. For example, entertainment news generally about music, movie and TV shows is common. Many entertainment news is selected to broadcast on television due to such images having a large impact. In addition, political news is choose to print in newspaper by news editors due to text and small details is important for this kind of news.

Secondly, people who is received news is able to become another factor. I think the way that broadcast on television is easier than the way that to print in newspaper for people

Comment [B1]: Wrong form

Comment [B2]: Wrong form

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Comment [B3]: What do you mean?
You could add the following to your

... in other words, entertainment news attracts viewers and sells newspapers.

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who is received news due to some people are not able to read text but people almost are

able to understand a talk.

terrible news.

**Comment [B5]:** I'm afraid that this is not really answering the question

Furthermore, bad news and good news is also one of the factors. I think news editor select to report the bad news more than good news. Bad news is more interesting because people are more frightened and this means have impact and this kind of news should be known a lot of people. However, sometimes bad news is not so bad but it is reported to be

Comment [B6]: This signalling device is not being used appropriately. Try another one.

In conclusion, there is no doubt that the kind of news and people is factor when news editors select the media tools and good and bad news should be choose to broadcast on television in general but sometimes should be selected to print in newspapers.

**Comment [B7]:** Try to link cause and effect using more appropriate cause and effect signalling devices – look back at lesson 2.3 for advice.

Comment [B8]: This is an interesting point. Can you say why this happens? Is it to sell papers or for political reasons or something else? Can you think of any examples?

Very good, clear introductory paragraph.

You raise some interesting points but take care about answering the question – at times you miss the point. Look at the question again – have you answered all parts?